



As you begin your journey as an Independent IBO/Associate, it is important that you carefully review the Inspire Global Policies & Procedures, which sets the “rules of the road” for your new Inspire Global business. A full copy of the Policies & Procedures can always be found in your online Virtual Office. To help get you started, here is a list of some of the key policies:

### **INCOME CLAIMS:**

Whenever making a statement about the earning potential from the Inspire Global business opportunity or discussing your own financial success with Inspire Global, you must prominently include the income disclaimer in the post, promotion or advertisement. When using social media, the disclaimer must be a part of the original post or associated image, and may not be buried in the comments feed. Each IBO/Associates income depends on his or her own efforts, diligence, and skill.

### **PRODUCT CLAIMS:**

When discussing the benefits of Inspire Global products and services, only share your own personal results or the success stories exactly as provided by Inspire Global. In addition, when you are discussing or featuring results from the use of our products, you must always include the disclaimers provided by Inspire Global such as “results vary”, identification of a testimonial being from an Associate and/or customer. A claim of weight loss may not be attributed solely to the use of a nutritional product, but rather the result of an overall fitness program.

### **CONFLICTS OF INTEREST:**

Any Associate who has achieved the senior rank of International Marketing Director or above may not be a distributor in another network marketing or direct sales organization, regardless of the products or services offered in that other organization. Any violation of this may result in administrative action against violating Associate. In addition, IBO/Associates may never solicit other IBO/Associates or customers for any other opportunity or the related products or services, or combine any Inspire Global products or opportunities with any third-party products or services.

### **BONUS BUYING:**

Your credit card may be used to pay for fees and purchases made solely on your own IBO/Associates account as well one other Associate or customer accounts only if those accounts belong to your parent, spouse or child. Providing payment beyond these guidelines is called bonus buying, and is strictly prohibited. IBO/Associates engaged in bonus buying will be immediately suspended, and in addition, may be subject to potential fines.

### **BONUS POOLS & INCENTIVES:**

IBO/Associates may offer incentives to their team, however cash incentives in any amount are not permitted, or any other incentive, gift, or promotion focused on the recruitment or enrollment with a certain Associate.

### **INTELLECTUAL PROPERTY:**

IBO/Associates are provided a variety of assets (logos and images) within the Virtual Office for use in advertising your Inspire Global business. Any proposed designs for advertisements, apparel and websites must be submitted to our Compliance team for review and approval. You may not register any URL, social media page, group or account handle which includes any Inspire Global brand, our vendors or another IBO/Associate name or other protected terms.

For additional assistance with policy related matters, please reach out to our Compliance department via email at: [compliance@goigglobal.com](mailto:compliance@goigglobal.com)